

GO WHEREVER THE X YOU WANT OFFICIAL RULES & REGULATIONS

GRAND PRIZES: (2) WINNERS WILL EACH GET \$5,000 IN AIR CANADA e-GIFT CARDS

CONTEST RULES AND REGULATIONS

1. THE CONTEST AND THE CONTEST PERIOD- ALL PHASES

Go Wherever the X You Want (the "Contest") commences at **6:00am MST** on **September 18, 2023** and concludes at **7:00pm MST** on **November 9, 2023** (the "Contest Period"). The Grand Prize will be drawn for within this time frame.

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of Alberta, who have attained the age of majority in Alberta, but excluding employees and directors of CFEX FM, Harvard Media Inc. ("Harvard"), any affiliate (as defined in the *Canada Business Corporations Act*) of X92.9 CFEX FM, Harvard (the "Affiliates"), employees, directors and officers of **Jack carter Chev GMC** (the "Sponsor(s)"), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO WIN

During the contest period, tune in weekdays from 6:00am MST to 7:00pm MST for the official Cue to Call. Each time the Cue to Call is played, which will be 2 times per each weekday, caller 9 at 403-238-9929 will win \$50CAD and become a qualifier for one of the \$5,000 travel card grand prizes.

5. THE GRAND PRIZE

Each grand prize will consist of the following:

- (1) \$1,000 CAD Air Canada e-gift card
- (2) \$2,000 CAD Air Canada e-gift card

6. PRIZE VALUE

Every successful caller 9 after the cue to call plays will win \$50 CAD, there will be a total of \$3,700 CAD awarded as qualifying prizes. (2) of the successful qualifiers will be awarded \$5,000 CAD Air Canada e-gift cards.
Total contest value: \$13,700 CAD

7. AWARDING OF THE GRAND PRIZE

The Grand Prize winners will be selected by the X92.9 promotions department from the qualifiers from the Contest Period. In order to qualify for the Grand Prize, all entrants must:

- i) Be the age of majority, prior to winning, in Alberta
- ii) Have a valid passport, or ID for domestic or international travel
- iii) Successfully be the 9th caller through to 403-238-9929 during the contest period

A total of four (2) grand prizes will be awarded during the Contest Period.

8. DEADLINE FOR CLAIMING GRAND PRIZE

The Grand Prize winners must claim the Grand Prize by 12:00pm MST the following day after they are announced as the Grand Prize Winner (the "Deadline"). The Grand Prize Winners will be contacted by the X92.9 promotions department and if no contact is made by 12:00pm MST the following day, their entry will be forfeited and another eligible entrant will be selected.

9. LIMITATIONS ON DATES OF TRAVEL

The Grand Prize must be taken before the expiration of the grand prize e-gift cards, should an expiration date be listed. Should either Grand Prize winner use the e-gift card after the expiration date or fail to adhere to airline guidelines and become unable to go on their trip there shall be no compensation from X92.9, CFEX-FM, Harvard Media, and affiliates.

10. EXPENSES

The Grand Prize winner is responsible for all incidental expenses incurred for the purpose of taking or during the trip including, but not limited to, extra ground transportation not specifically mentioned in the Grand Prize, travel insurance, trip cancellation insurance, connector flights, extra food/beverages, tips, departure taxes, fees and surcharges, excess baggage fees, costs associated with obtaining travel documents, visas, or necessary vaccinations, or items of a personal nature (the "Expenses"). The Grand Prize winner understands that they may not seek reimbursement for the Expenses from X92.9 CFEX FM, Harvard Media Inc, the Affiliates, the Sponsor(s) or their respective advertising and promotional agencies. The Grand Prize winner and their guest are responsible for ensuring that they have all necessary travel documents should those be needed.

11. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one winner per household, per contest is permitted. You can only win once during the qualifier period. Multiple entries will be discarded. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way. There is only one contest period and only one \$50 CAD qualifying e-transfer will be sent per qualifier, anyone found to be qualifying more than once, or providing different email addresses under the same name will have their prize cancelled and they will be banned from all Harvard Media contests indefinitely.

12. CHANCES OF WINNING- AFTER QUALIFYING

There is a 1 in 37 chance of winning a grand prize after qualifying.

13. NO REPRESENTATIONS OR WARRANTIES

Neither X92.9 CFEX FM nor Harvard Media makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Grand Prize. The Grand Prize winner understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from X92.9 CFEX FM or Harvard should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory to the Grand Prize winner.

14. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Grand Prize the Grand Prize winner must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and
- b) Sign a standard form confirming that by entering the Contest:
 - They have read, understood and accepted these rules and regulations;
 - that they understand that acceptance of the Grand Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, they may suffer damage to personal property, serious personal injury, illness or even death;
 - that they nevertheless freely and voluntarily agree and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Grand Prize; and
 - that they release X92.9 CFEX FM, Harvard Media Inc., the Affiliates, the Sponsor(s), and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the

“Releasees”) from any and all liability arising in connection with participation in the Contest and acceptance of the Grand Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Grand Prize, whether suffered by the Grand Prize winner or their guest, or by their heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

15. GRAND PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final, and the Grand Prize must be accepted as awarded. No portion of the Grand Prize is transferable. The Grand Prize is not redeemable for cash and no substitute for any portion of the Grand Prize is offered. Should the Grand Prize winner be unable to claim the Grand Prize as awarded, their entry will be forfeited and another eligible Contest entrant will be selected. Should the Grand Prize winners be unable to provide proof of vaccination, a negative COVID-19 Test, or proof of exemption to any of the partners, concerts, or airlines of the Grand Prize, no substitutions will be made. The Grand Prize Winner must abide by all the bylaws and requirements set by individual businesses during the Grand Prize Trip.

16. SUBSTITUTION OR CHANGE TO THE CONTEST

X92.9 CFEX FM, Harvard Media, the Sponsor(s) and their respective advertising and promotional agencies reserve the right to substitute the Grand Prize or any component thereof, for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

17. OWNERSHIP OF ENTRIES

All entries shall become the property of X92.9 CFEX FM, Harvard, the Sponsor(s) and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

18. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant, including the Grand Prize winners, consents to the use of their name, city of residence, photograph, voice, likeness, image or any other aspect of their personality for any publicity and programming purposes, commercial or otherwise, in all media used by X92.9 CFEX FM, Harvard Media, the Sponsor(s),

promoters and their advertising and promotional agencies, without any payment or compensation. The Grand Prize winners further agree that their audio reaction may be used for on-air promotional purposes. The entrants understand and acknowledge that X92.9 CFEX FM may contact them, on-air without prior knowledge as a result of their participation in the Contest.

19. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "Registrant Information"), each Contest entrant grants permission to X92.9 CFEX FM, Harvard and the Sponsor(s) to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Grand Prize winner(s). No correspondence will take place between X92.9 CFEX FM, Harvard, the Sponsor(s) and the entrants except in connection with the Contest and, in the case of the Grand Prize winners, as a result of entering the Contest and winning the Grand Prize.

20. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.x929.ca and at the X92.9 Studios #400, 255 17th Ave SW, Calgary, Alberta

21. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of X92.9 CFEX FM, Harvard and the Sponsor(s).

22. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law, and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.